

What is claimed is:

- 90        1. A method of searching and ordering books via the Internet comprising the steps of:
- 95              (a) under control of a vendor server system, book identifying information for every book carried by the vendor in a main database;
- 100             (b) under control of the vendor server system book identifying information for every book previously ordered by a customer in a customer database;
- 105             (c) under control of the customer system, displaying input means for entering book identifying information;
- 110             (d) under control of the vendor server system, in response to the book identifying information entered by the customer in said input means, accessing the main database to match the book identifying information entered by the customer with the book identifying information stored in the main database and generating a search result comprising the matching book identifying information;
- 115             (e) under control of the customer system, displaying said search result;
- 120             (f) under control of the vendor server system, in response to book identifying information entered by the customer in said input means, accessing the customer database to match the book identifying information entered by the customer with the book identifying information stored in the customer database and generating a previous orders result comprising the matching book identifying information;

- (g) under control of the customer system, displaying said previous orders result;
- (h) under control of the customer system, displaying means for entering book orders;
- 115 (i) under control of the vendor server system, in response to the book orders entered by the customer in said input means for entering book orders, generating book orders.
2. A method as in claim 1, wherein said book identifying information further comprises an international standard book number.
3. A method as in claim 1, wherein said book identifying information further comprises a title.
4. A method as in claim 1, wherein said book identifying information further comprises an author.
5. A method as in claim 1, wherein said book identifying information further comprises a subject.
6. A method as in claim 1, wherein the step of accessing the main database to match the book identifying information entered by the customer with the book identifying information stored in the main database and generating a search result comprising the matching book identifying information is performed simultaneously with the step of accessing the customer database to match the book identifying information entered by the customer with the book identifying information stored in the customer

database and generating a previous orders result comprising the matching book identifying information.

- 135      7. A method as in claim 1, wherein the step of displaying said search result is performed simultaneously with the step of displaying said previous orders result.

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